Artisan Global Media
1988–2008
Partbase Up and Running Since 1995

Partbase was developed in the mid-90’s and was the project which led Artisan to its current activity: creation of smart web based solutions.

When the Partbase project started, many schools had not yet been provided with an internet access. This was solved by Artisan setting up a system with a software on a floppy disk for the schools to register their data. It has since long been abandoned, and today the application is fully web based.

What we can wonder about is: how can a software, developed more than ten years ago, still be working today? The secret is a powerful technique backed up by stable solutions. Both are used today, the same way they were when web based programming started its expansion. We have not changed a line of codes since 1997. Except for the addition of very few new functions asked for by the EU.

http://partbase.programkontoret.se

Artologik Sold in More Than 25 Countries

Artologik is the name of our popular web based software series. It is composed of seven programs helping you with your everyday work, like: project management, time management, surveys, e-mail management, help desk, web publication and booking of shared resources.

The common element between all of our software is: simplicity. We want our applications to be easier to use than the option to not use them at all. The Artologik series facilitates and rationalizes all kinds of information flows, keeping it user-friendly nonetheless offering loads of flexible functionalities.

The web based characteristic of the Artologik software offers our customers numerous advantages, such as: access in own name by one same user to the software, from any computer connected to the web. No application is to be installed on local computers.

www.artologik.com

This year, Artisan was also granted the honor to renew its framework contract with Verva (Swedish Administrative Development Agency) concerning IT consulting services. Artisan was chosen among more than 300 applying companies, a tremendous evidence of the company’s competence and stability.
Dear Customers,

I founded Artisan 20 years ago, ignoring all about the great exciting journey awaiting in front of us. Each day, more people discover the potential of the web, which has also lead us to reaching out to an always wider group of people. The web is our primary working tool and we are constantly developing new marketing strategies.

One of the most important events in the history of the company is the development and release of the series of software: Artologik – market leading web based applications. As of today, over 2 000 customers use our software in more than 25 countries. The whole sales process is carried out through the internet and all communication is taken care of via the web, from order to delivery and support.

We have experienced a growing tendency amongst our customers towards renting our software from us, instead for purchasing them. This originates from the fact that, with rental, customers do no longer need to worry about installing, maintaining and supporting the software themselves! We understand that they want to focus on using the functions we can provide them with, rather than taking care of the technical aspects which our team is expert at. We see SaaS (Software as a Service) as a winning concept in the near future, and are certain it will ensure an even greater success to Artisan in the years to come.

We have the skills and the technical competence to analyze at a global level, and from that evaluate the individual needs and wishes expressed by our customers. This is definitely one of our primary strengths and what we deliver to you every day.

Artisan offers stable solutions which have proven their efficiency amongst a large number of customers. Our portfolio is comprised of world leading companies as well as of small organisations, municipalities and governmental authorities.

With the unlimited opportunities offered by the web, it has always been crucial for us to keep our solutions simple while taking into consideration the needs expressed by our customers. We are looking forward towards the next 20 years, equally exciting as the 20 which just were.

Sincerely,

Sören Strömberg
CEO